

PLATINUM: EVENT TITLE SPONSOR KSH. 5 MILLION) PLUS VAT

	BENEFITS	BONUS PERKS
1.	20*40ft prime space at the Kenya Schools Expo	<ul style="list-style-type: none"> • 5m x6m horizontal banner at the reception bay - to be provided by client. • Four - 4m x2m drop banners within the exhibition - to be provided by client. • 20 tear drop banners at the KICC, and across the regional exhibitions during the duration of the expo be provided by client • 10 parking slots for the expo duration
2.	In-show commercial announcement during expo	
3.	A front-page advertorial and logo feature on all pages in the Kenya-Schools expo catalogue.	
4.	Acknowledgment as tittle sponsor in all KSE marketing collateral, mainly Billboards, Newspaper adverts, Street banners and all the Kenya schools EXPO digital platforms and pr materials.	
5.	Acknowledgment and link in Kenya Schools expo website as official sponsor.	
6.	TV shoot for a sponsor, tailored message to air on TV - 2 weeks to event	

SPONSOR DETAILS:

Company Name	
Physical Address	
County/city/town	
Cell	
Company Email	
Contact person	
Mobile no	
Email	
Signature	

NB: Please sign and rubber stamp the form after filling it.

PAYMENT DETAILS SHALL BE PROVIDED UPON SIGNING OF THE FORM

For any Inquiries call: 0728161325

THE COMPREHENSIVE CONVERGENCE OF ALL SCHOOLS, EDUCATION STAKE HOLDERS AND SERVICE PROVIDERS.

DIAMOND: EVENT SPONSOR KSH. 3.5 MILLION PLUS VAT		
	BENEFITS	BONUS PERKS
1.	20*40ft prime space at the Kenya Schools Expo	<ul style="list-style-type: none"> • 4m x2m horizontal banner at the reception bay - to be provided by client. • 2 - 4m x2m drop banners within the exhibition - to be provided by client. • 8 tear drop banners at the KICC, and across the regional exhibitions during the duration of the expo to be provided by client • 8 parking slots.
2.	In-show commercial announcement during expo	
3.	An additional advertorial in the All-Schools expo catalogue, Full page at the back of the catalogue.	
4.	Acknowledgment as Diamond sponsor in all KSE marketing collateral, mainly Billboards, Newspaper adverts, Street banners and all the KENYA SCHOOLS EXPO digital platforms and pr materials.	
5.	Acknowledgment and link in Kenya Schools expo website as official sponsor.	
6.	TV shoot for a sponsor, tailored message to air on TV - 2 weeks to event.	

Sponsor details:

Company Name:	
Physical Address:	
County/city/town:	
Cell:	
Company Email:	
Contact person:	
Mobile no:	
Email:	
Signature	

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GOLD SPONSOR: EVENT SPONSOR KSH. 2.5 MILLION PLUS VAT		
	BENEFITS	BONUS PERKS
1.	20*20ft prime space at the Kenya Schools Expo	<ul style="list-style-type: none"> • 4m x2m horizontal banner at the reception bay - to be provided by client. • Two - 4m x2m drop banners within the exhibition - to be provided by client. • 15 tear drop banners at the KICC, and across the regional exhibitions during the duration of the expo to be provided by client • 6 parking slots for the expo duration
2.	In-show commercial announcement during expo	
3.	An additional advertorial in the All-Schools expo catalogue	
4.	Acknowledgment as Diamond sponsor in all KSE marketing collateral, mainly Billboards, Newspaper adverts, Street banners and all the Kenya schools EXPO digital platforms and pr materials.	
5.	Acknowledgment and link in Kenya Schools expo website as official sponsor.	
6.	TV shoot for a sponsor, tailored message to air on TV - 2 weeks to event.	

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SILVER: EVENT SPONSOR KSH. 1.5 MILLION PLUS VAT		
	BENEFITS	BONUS PERKS
1.	10*20ft prime space at the Kenya Schools Expo	<ul style="list-style-type: none"> • 4m x2m horizontal banner at the reception bay - to be provided by client. • Two - 4m x2m drop banners within the exhibition - to be provided by client. • 3 tear drop banners at the KICC, and across the regional exhibitions during the duration of the expo to be provided by client • 4 parking slots for the expo duration
2.	In-show commercial announcement during expo	
3.	An additional advertorial in the All-Schools expo catalogue	
4.	Acknowledgment as Diamond sponsor in all KSE marketing collateral, mainly Billboards, Newspaper adverts, Street banners and all the Kenya schools EXPO digital platforms and pr materials.	
5.	Acknowledgment and link in Kenya Schools expo website as official sponsor.	
6.	TV shoot for a sponsor, tailored message to air on TV - 2 weeks to event.	

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BRONZE: EVENT SPONSOR KSH. 1 MILLION PLUS VAT		
	BENEFITS	BONUS PERKS
1.	10*10ft prime space at the Kenya Schools Expo	<ul style="list-style-type: none"> • 4m x2m horizontal banner at the reception bay - to be provided by client. • One - 4m x2m drop banners within the exhibition - to be provided by client. • 2 tear drop banners at the KICC, and across the regional exhibitions during the duration of the expo to be provided by client • 2 parking slots for the expo duration
2.	In-show commercial announcement during expo	
3.	An additional advertorial in the All-Schools expo catalogue	
4.	Acknowledgment as Diamond sponsor in all KSE marketing collateral, mainly Billboards, Newspaper adverts, Street banners and all the Kenya schools EXPO digital platforms and pr materials.	
5.	Acknowledgment and link in Kenya Schools expo website as official sponsor.	
6.	TV shoot for a sponsor, tailored message to air on TV - 2 weeks to event.	

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